

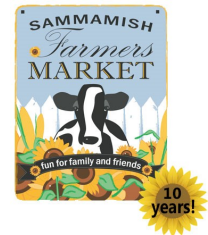
WEDNESDAYS 4 - 8pm
MAY 10—September 20 2017

SAMMAMISH COMMONS
(on City Hall Plaza)

Deb Sogge
Executive Director, Sammamish Chamber of Commerce
t: 425.681.4910
f: 866.868.6773
e: info@sammamishchamber.org
www.sammamishfarmersmarket.org

Help support your local farmers market!

Create exclusive exposure for your business!



The planning of the Sammamish Farmers Market's 10th season has already begun and we are looking for sponsors.

During the 2016 season, an average of 1500 people visited the market each week and as much as 2500 during peak months. The farmers market not only creates an opportunity for market-shoppers to buy locally grown produce, but also to shop for unique handcrafted items, to enjoy live music, eat out and to watch chefs cook and share delicious recipes. The market has become a gathering place for the community, and we are developing an exciting program of events and promotions to reach out to even more customers this upcoming season.

We have redesigned our sponsorship packages this year to offer you even more benefits and a greater visibility for your business. Support from local businesses is vital to the success of our market and our community knows it. We hope you will join us in sponsorship this year!

Our Purpose

The Sammamish Farmers Market strives to:

- Support local family farmers and businesses by giving them available outlet to sell directly to the consumer,
- Enrich the community by making farm fresh in season products available to shoppers,
- Inform customers about healthy and sustainable food choices, and
- Promote a community gathering spot that creates a festive atmosphere and connect neighbors to local businesses encouraging economic vitality as people stay in Sammamish to shop for all of their needs.



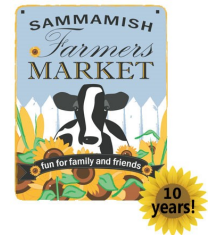
**Presenting Market Sponsor
(Exclusive)**

\$10,000

Benefits included in this package:

This package gives maximum exposure

The Market is considered our prime tourist attraction



- ✓ Special recognition on opening day at the market as you share MC spot.
- ✓ Your business banner displayed over the stage on market days for 20 weeks.
- ✓ Your logo on everything we do for the Market.
- ✓ Recognized to the City Council and mentioned by the Chamber on local Channel 21.
- ✓ The opportunity to have a free Business Booth at the market on every market day during the 2017 season.
- ✓ Your logo included in all our newspaper ads, to recognize your support.
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ Your logo as a hyperlink on the homepage of the Sammamish Farmers Market website and on the Farmers Market page of the Sammamish Chamber website until February 2018.
- ✓ Partnership with SCC to bring a special theme and activity to the market for families.

**Local Business Sponsor
(Exclusive)**

\$5,000

Benefits included in this package:

- ✓ Your business will have a guaranteed booth space each week throughout the 20 weeks with a place to display your banner in the 10 x 10 space. This booth may be manned or unmanned, but will have a display of your business and information throughout the time.
- ✓ 5 free Business Booths at the market, during the 2017 season.
- ✓ Your logo as a hyperlink listing you as the Local Business Sponsor on both the SCC (Farmers Market page) & Sammamish Farmers Market websites until February 2018
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ At least 3 mentions of your sponsorship on the Farmers Market Facebook page during the season. You will be promoted as the host business encouraging the support of local business on the Plateau.

Community Market Sponsor

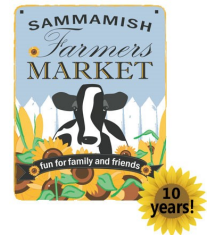
\$3,000

Benefits included in this package:

- ✓ Your business banner displayed at the market on market days for 20 weeks.
- ✓ Your logo hyperlinked on the Farmers Market and Sammamish Chamber (Farmers Market page) websites until February 2018
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ Your logo included in a newspaper ad introducing you as the Premier Market Sponsor.

Business Sponsor (3 available) Benefits included in this package:

\$1,500



- ✓ Your business banner displayed at the dining areas or eating tent for 10 weeks. [Sponsorship must be confirmed by March 12th]
- ✓ A booth space of your own, every week, during the season. Must provide your own canopy, weights, table and chairs.
- ✓ Your logo on the market posters which will be displayed prominently in Sammamish during market season.
- ✓ Your logo as a hyperlink on the homepage of the Sammamish Farmers Market website and the farmers market page of the SCC website until February 2018.

Featured Sustainability Sponsor (Exclusive) **\$1,500**

Your business will be featured at Sustainable Sammamish, and on materials promoting the event.

Benefits included in this package:

- ✓ Featured on all Sustainable Sammamish promotions.
- ✓ A prominent booth at Sustainable Sammamish.
- ✓ A booth space of your own for up to 5 times during the farmers market season. Must provide your own canopy, weights, table and chairs.
- ✓ Logo on the Sustainable Sammamish page of the farmers market website and the farmers market page of the SCC website.

Sustainability Sponsor **\$500** Benefits included in this package:

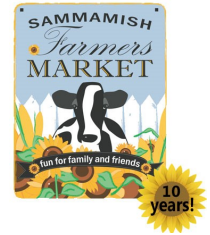
- ✓ Logo on the Sustainable Sammamish page of the farmers market website.
- ✓ Logo on Sustainable Sammamish electronic flyers.
- ✓ A booth at Sustainable Sammamish.

ADD on a Sammamish Chamber Membership for \$300. SCC Membership includes a listing on our online Directory at www.sammamishchamber.org for 1 year. We also refer people through our email, by phone, through social media, at our events and in person.



Sponsorship Agreement Letter

Mission: Promoting sustainable living to the Sammamish Community & connecting consumer with local business



Thank you so much for offering to be a sponsor of the Sammamish Farmers Market. Your donation goes directly to the Sammamish Chamber of Commerce which allows us to host a tradition of the Sammamish Farmers Market for the citizens of Sammamish. Support from businesses like yours are what will keep our market viable for years to come.

Please fill out the following and return to the Sammamish Chamber of Commerce (address below) as soon as possible. All checks should be made out to Sammamish Chamber of Commerce

I would like to sponsor the 2017 Sammamish Farmers Market as a

- \$ _____ (type of) Market Sponsor
- Sponsors must identify which weeks they would like to come. The Market will operate every Wednesday beginning with 5/10 and ending with 9/20 from 4—8pm.

Included with this letter is my check made out to the Sammamish Farmers Market for the above mentioned sponsorship. I understand that the Sammamish Farmers Market Sponsorship Chair will confirm my sponsorship.

Name: _____
Address: _____
E-mail: _____
Phone: _____

Please **e-mail your logo** to info@sammamishchamber.org (Deb Sogge)

Send this letter to:
Sammamish Farmers Market Sponsorship
704 228th Ave NE #123
Sammamish, WA 98074

The Sammamish Chamber of Commerce reserves the right to refuse any sponsorship that might not be in line with the mission of the Sammamish Chamber of Commerce. In addition, the Chamber will not enter into a sponsorship agreement with any organizations that, if associated with the Chamber, may create the appearance that the chamber supports a particular religious or political point of view.